

THE P.L. PAPERS!

ZIMBABWE FOOD CRISIS!

80% OF THE POPULATION ARE LIVING ON LESS THAN \$1 A DAY. THEY ARE ALSO LIVING WITHOUT LIFE NECESSITIES LIKE WATER AND FOOD.

Only 25p! Includes—voucher for a limited time only Haiti C.D.

Every day, 4,000 children die of diarrhoea caused by dirty water.

Every hour, 300 people die of an AIDS—related illness.

Also, every minute, a woman with no medical care dies in pregnancy or childbirth.



A Zimbabwe child.

A doctor when you need one. Medicines you can afford. Clean water to drink and enough food to keep you healthy. Not much to ask you might think.

Think again. Millions of people are going without these basic things, every single day. Millions of people in poor countries get low-quality health care, or are forced to go without it altogether. Fees are too high, hospitals and clinics are too few, and lack of medical staff means people struggle to get treated.

The result...

Unimaginable suffering – much of it absolutely preventable. And ever-deepening poverty too, because illness affects people's work, and damages economies.

And until people get basic services like cheap health care and clean water, it's going to continue.

An estimated 33 million people live with HIV and AIDS, and around 8,000 of them die every day as a result – mostly in the world's poorest countries.

This global killer is fuelled by poverty – and in turn is a major threat to development, devastating family and community efforts to build better lives.



A welcome sign, leading to Zimbabwe.



A man from Oxfam helping mothers in Zimbabwe.



Children from Zimbabwe collecting the only clean water for miles.

Written by Lewis And paddy :)



Caption describing picture or graphic.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”



Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can

also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial.

You can also profile new employees or top customers or vendors.

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images

that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to

the article. Be sure to place the caption of the image near the image.

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B U S I N E S S N A M E

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail:
someone@example.com



Your business tag line
here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!
example.com

B A C K P A G E S T O R Y H E A D L I N E



**Caption describing picture
or graphic.**

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newslet-

ter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this

is a good place to insert a clip art image or some other graphic.