Kimberley School SPORTS CENTRE

Promo guide - one size fits all

A1 Posters

1680(w) x 2380(h) pixels
or 594mm x 841mm

Social Media

1080(w) x 1350(h) pixels
Ratio = 4:5

eDisplay Screens

2160(w) x 3840(h) pixels
Ratio = 9:16

- All key information inside the white area
- Artwork (photos, background) to extend into yellow margin.
- Try and leave space where the red boxes are

Margin - 220pixels (around 6%)

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Formatting Issues to avoid

- Please refrain from submitting AI generated posters (unless this accompanies the original photos/artwork as a rough guide)
- Free tier generators output is often far too small for print and sqaure so won't fill frames without loosing information
- The swish - any text over a brush stroke is a negative hallmark of AI generation. Please remove during prompting.
- Check icons on generated artwork - these can often be incorrect and misleading.
- Export to **PDF** wherever possible
- Phone screenshots are not original/source artwork and cannot be used other than as guidance when requestin artwork support.
- Reference any paired branding fonts (if not embedded)
- Please supply any logos as seperate files whever possible (vector **svg** or transparent **png** is ideal)
- Do not stretch images or text - scale proportionalty & crop.

scan for pdf template

Sumbissions and promo enquiries always welcome:
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